



CORPORATE SPONSORSHIP

Proud 2 b Parents is an inclusive organisation for all routes to parenthood. We are run by and deliver services for LGBT+ parents/carers to be, LGBT+ parents/carers, and their children. Our key aim is to reduce the feeling of isolation families can experience, as well as address the lack of visibility and awareness of the needs of the community.

We are dedicated to enhancing the health and well-being of LGBTQ+ parents/carers and their children while actively working to reduce health disparities. Through the provision of effective social and support services, we champion social change and advocate for the community's needs both locally and nationally.

In a world where diversity and inclusion are paramount, aligning your organisation with the values of equity and acceptance is not just a moral imperative but also a strategic choice.

Proud 2 b Parents offers you a unique opportunity to make a significant impact by becoming our corporate partner. Through one of our four sponsorship programmes, you'll feel empowered to contribute to positive change while enjoying numerous benefits for your organisation. Please see below the various packages on offer. Here's your guide to embarking on this transformative journey.

The logo for "PROUD 2B an ally" features the words "PROUD 2B" in the same colorful, rounded font as the main logo, with "an ally" in a smaller, orange font below.The logo for "PROUD 2B supportive" features the words "PROUD 2B" in the same colorful, rounded font as the main logo, with "supportive" in a smaller, teal font below.The logo for "PROUD 2B involved" features the words "PROUD 2B" in the same colorful, rounded font as the main logo, with "involved" in a smaller, purple font below.The logo for "PROUD 2B inclusive" features the words "PROUD 2B" in the same colorful, rounded font as the main logo, with "inclusive" in a smaller, grey font below.



OUR PACKAGES INCLUDE

1. Proud 2 b an Ally - £300

- Logo and link on our website
- Social media posts about your sponsorship every 3 months
- Free attendance at events to promote your service
- Digital sponsorship certificate for display
- Proud 2 b Parents branding to share across social media

This package, priced at £300, allows your contribution to reach deeper into our community, enhancing our activities and services.

2. Proud 2 b Involved - £600

- Logo and link on our website
- Social media posts about your sponsorship every 2 months
- Logo featured in our monthly newsletter to families
- Sponsorship shared with families face to face and signposted when relevant
- Digital sponsorship certificate for display at your main office
- Proud 2 b Parents branding to share across social media
- Free attendance at events to promote your service
- Two free spaces at our individual bookable training sessions

By choosing this package, your £600 sponsorship will significantly expand our community outreach.



OUR PACKAGES INCLUDE

3. Proud 2 b Supportive - £1,500

- Logo and content on our website with a link
- Social media posts about your sponsorship every 2 months
- Logo in our monthly newsletter with partnership references
- Sponsorship shared with families face to face and signposted when relevant
- Promotion at Proud 2 b Parents events and fun days, or a free stall at our events
- Free attendance at events to promote your service
- 2-hour training session for up to 25 staff regarding the inclusion of LGBT+ parents and carers and their children
- Digital sponsorship certificate for display at your main office

Your £1,500 sponsorship will provide essential provisions, meeting our community's growing needs.

4. Proud 2 b Inclusive - £3,000

- Logo and content on our website with a link
- Social media posts about your sponsorship every 2 months
- Logo in our monthly newsletter with detailed partnership references
- Sponsorship shared with families face to face and signposted when relevant
- Promotion at Proud 2 b Parents events, fun days, and local/regional Pride family spaces, or a free stall at all of our events
- 2-hour training session for up to 25 staff regarding the inclusion of LGBT+ parents and carers and their children
- 3-hour management training session
- Community engagement for feedback, brand sampling, participation in local promotions and marketing campaigns if necessary
- Digital sponsorship certificate for display at your main office

With your £3,000 sponsorship, you're not just making a difference today; you're investing in our organization's future.

INFO@PROUD2BPARENTS.CO.UK

PROUD2BPARENTS.CO.UK ©

